

News Release

October 2008



Free seminar helps businesses to write their own Environmental Policy...

Writing an effective environmental policy which outlines your mission to deal with the environmental effects and aspects of your business can be a challenge.

Business Envestors, part of Peterborough Environment City Trust is providing a free breakfast seminar to help ensure your business learn from best practice and avoid the common pitfalls when writing your own Environmental policy.

The seminar will be run buy Business Envestors' environmental consultant, Clare Watters who will also cover related issues such as integrating an environment policy with other business policies including Health and safety, which can save time and money.

The seminar is being held on Thursday 30th October, 8.30am – 11.30am and is being held at the Eco-Innovation centre, City Road, Peterborough, PE1 1SA.

To book your free place visit <http://www.businessinvestors.co.uk/calendar.html> and download the booking form, or call Kalai Mahalingam on 01733 569830.

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Notes to Editor

1. **Peterborough Environment City Trust (PECT)** is a charity set up following Peterborough's designation as a UK Environment City. 2008 marks 15 years of PECT and 15 years of Peterborough's commitment to the environment. PECT carries out research and implements practical projects to protect and improve the environment. Our mission at PECT is to lead and support the city in delivering growth and regeneration in a truly environmentally sustainable way. As a successful charity we work with a wide variety of stakeholders to make a difference for our environment – through innovation, enterprise and commitment to action on the ground. PECT has a strong track record of delivering projects of regional and national significance. It has a staff of 35 working on initiatives from green spaces to business environmental management to sustainable communities and lifestyles.

For further information please contact:

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