

News Release

November 2008

Free* Carbon footprint training for businesses

By the year 2050, the government has promised to cut UK emissions by 60%. As part of this, a variety of carbon-related legislation is being introduced. This includes the Carbon Reduction Commitment, which comes into effect in April 2009 affecting a variety of companies such as supermarkets, banks, hospitals, local authorities and offices.

Calculating your carbon footprint will help you comply with this upcoming legislation and reducing your footprint will help save money. To assist with this, Business Investors, part of Peterborough Environment City Trust (PECT), is running a free half-day workshop on the 18th of November. This will cover the principles and drivers behind carbon footprinting, methods used for calculating carbon footprints, suggestions on how to reduce your carbon emissions and comply with legislation.

Clare Watters, Environmental Consultant for Business Investors explains that, 'There is a great deal of confusion surrounding carbon footprinting at the moment. It is an excellent method for identifying key "carbon culprits", but if businesses don't understand how to carry the calculation out, they can waste their valuable time trying to work out where to start. At Business Investors we aim to remove the confusion, so businesses can focus on managing their key impacts and saving money, which is particularly important in today's economic climate.' According to the Carbon Trust poor energy efficiency costs business an estimated £2bn annually.

*To check whether your business is eligible for this free seminar and to book your place, contact Kalai Mahalingam on 01733 569830, or for more information visit www.businessinvestors.co.uk

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Notes to Editor

1. **Peterborough Environment City Trust (PECT)** is a charity set up following Peterborough's designation as a UK Environment City. PECT carries out research and implements practical projects to protect and improve the environment. Our mission at PECT is to lead and support the city in delivering growth and regeneration in a truly environmentally sustainable way. As a successful charity we work with a wide variety of stakeholders to make a difference for our environment – through innovation, enterprise and commitment to action on the ground. PECT has a strong track record of delivering projects of regional and national significance. It has a staff of 29 working on initiatives from green spaces to business environmental management to sustainable communities and lifestyles.

For further information please contact:

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