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Launch of new improved service to help local businesses go green and save money...

The launch of Business Investors (formerly the Business Environment management Scheme) means that more businesses in Greater Peterborough can benefit from cutting their carbon footprint, and their bills.

Business Investors is a not-for-profit environmental consultancy with 10 years experience in helping public and private sector organisations reduce environmental impact and increase profits. Managed by Peterborough Environment City Trust (PECT) the revamped, improved service offers more flexibility to businesses and a wider range of services.

Local firms that have already taken advantage of the benefits of going green include Kier Eastern who have won the *Evening Telegraph Business Awards environment category* for two years running. The regional construction firm has been working with Business Investors to reduce the amount of waste sent to landfill. The experts from Business Investors were able to help Kier reduce their high waste bill through better waste management and continue to provide advice and training to staff from Kier.

JRD Mouldings cut a whopping £1,700 off their waste bill each year after a Business Investors consultant recommended recycling their rubber off-cuts rather than sending them to landfill. JRD had looked into recycling in the past but had been unable to find an avenue for the rubber; using its wide network of contacts Business investors was able to find a recipient delighted with the regular deliveries of rubber.

Westland Horticulture is one of the leading manufacturers of home gardening products. The company reduced its gas bill by 84% after a Business Investors audit recommended key steps towards reducing energy use. The firm is now on its way towards achieving the international standard of environmental excellence ISO14001.

Environmental consultant from Business Investors, Clare Watters comments, "Improving environmental performance is vital in light of the current credit crunch as it's a means of reducing costs, meeting stakeholder demands, avoiding being stung by legislation, improving profits and boosting corporate image. With the support and guidance available, businesses can not only improve their environmental performance but their financial performance too - both go hand in hand"

Check out www.businessinvestors.co.uk for more information.

ENDS

Notes to Editor

1. **Business Investors** is a not-for-profit environmental consultancy with 10 years experience in helping both public and private sector clients reduce environmental impact and increase profits. The straightforward service is designed to fit around busy schedules and deliver results effectively and efficiently. www.businessinvestors.co.uk

2. **Peterborough Environment City Trust (PECT)** is a charity that was set up following Peterborough's designation as a UK Environment City. PECT carries out research and implements practical projects to protect and improve the environment. PECT works with over 200 partners representing business, local authorities voluntary and environment groups. www.pect.net

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