

Transferred to 100% renewable energy supplier.....

Green Passion Creative is a design company which offers traditional graphic design services with responsible environmental practice.

Green Passion Creative's brand and ethos is the commitment to offer sustainable solutions in business practice and creative projects.

They operate primary business activities from home and in the past year have taken the following energy-saving measures:

- Installed energy efficient bulbs throughout
- Increased loft insulation to above the recommended depth
- Installed water meter
- Fitted energy-efficient A-rated boiler
- Transferred to 100% renewable energy supplier
- Installed two water butts
- Reduced landfill waste from 600 litres/quarter to 100 litres/quarter
- Increased recycling from 600 litres/quarter to 1000 litres/quarter
- Increased composting from 120 litres/quarter to 240 litres/quarter
- Calculated carbon footprint (from EMS data) at 3.4 tonnes and offset this
- Used only two reams of paper. This has been re-used alongside donated paper.

“Business Envestors is a cost effective, easy to understand scheme providing a staright forward way to improve your environmental management.”

**Claire Simsek, Director,
Green Passion Creative**

They used sustainable transport plans which means they travelled only 54.7 miles for business purposes during 2007-8, the majority of travel was by foot, bicycle or public transport.

Green Passion's sustainable purchasing policy means that they only use UK accredited suppliers and operate a strict screening policy designed to track the supply chain back to source to ensure ethical and environmental standards are in place and / or the supplier is actively working towards these standards with their support.

For more information on Business Envestor services and support, contact us on 01733 897780

